



**3 lotion**  
REFRESHING

It eliminates possible rests of milk cream, normalizes skin pH and improves skin vitality.

**A**

- Apply the product on a cotton pad
- Rub it with vertical movements from décolleté towards neck and face
- Follow the muscle line

**B**

- Soak with lotion a new cotton pad
- Perform light strokes on whole face
- Pat with open hand until complete absorption

**4 scrub**  
(once a week)

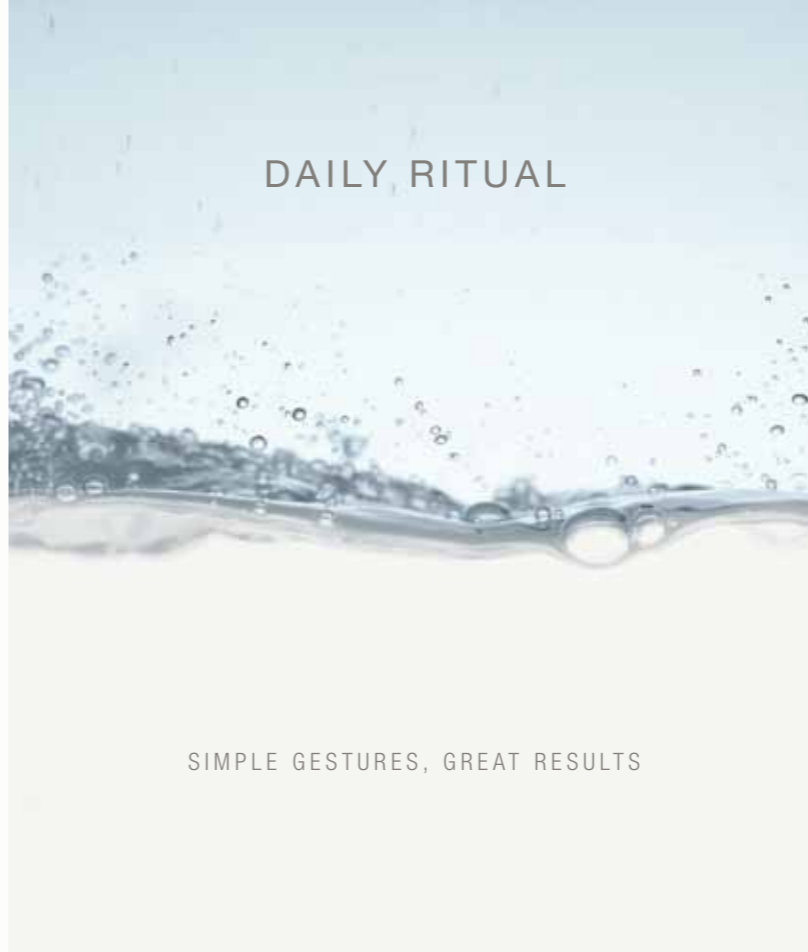
Phase of deep cleansing, fundamental to favour the removal of dead cells, improve skin turnover and make complexion even.

- Apply evenly on décolleté, neck and face
- Massage with circular movements
- Focus on T area (forehead, nose and chin)
- Rinse thoroughly

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DAILY RITUAL

SIMPLE GESTURES, GREAT RESULTS



**Bioline has studied 4 basic phases to be performed in succession and in synergy to make habits become a daily ritual for the health and beauty of your skin.**

DAILY RITUAL

It foresees the use of products studied according to different skin types. Formulations act in synergy to normalize pH and favour the restoration of skin hydrolipidic film.

SO, SKIN IS PREPARED TO RECEIVE THE COSMETICS APPLIED AFTERWARDS.



**1 eye make-up remover**  
BIPHASIC

It cleanses the eye contour area thanks to its biphasic, ultra-delicate with physiologic pH formula.

- Shake the product
- Apply it on a cotton pad
- Remove make-up from eyebrows with movements towards the external part of the eye
- Remove gently mascara starting from the basis of eyelashes towards the outside to avoid any eye irritation



**2 milk-cream or gel**  
CLEANSING

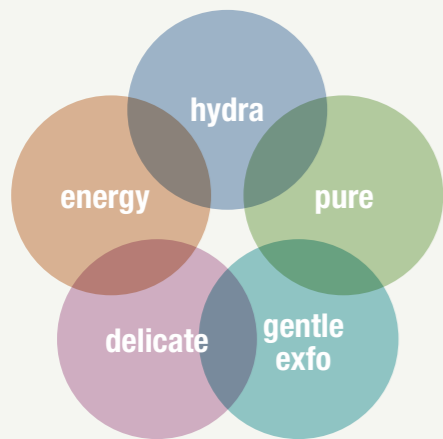
It removes any trace of make-up and residual impurities from skin in an effective and delicate way.

- Pour few nuts of product on hand palm
- Apply on décolleté, neck and face
- Massage with circular movements moving progressively forward from décolleté to the top (insisting on T area)
- Rinse thoroughly with lukewarm water

# DAILY RITUAL

SIMPLE GESTURES, GREAT RESULTS

Harmonies of plant active ingredients with high functionality and efficacy, contained in soft and caressing textures.



HYDRATION, COMFORT AND FRESHNESS FOR DRY AND DEHYDRATED SKIN

## hydra



**milk-cream**  
CLEANSING

**Water Lily extract, Polysaccharides from Prickly Pear, Wood Sugar**

Gently cleanses the epidermis, removing impurities and all traces of make-up. It favours skin hydration. Recommended for all skin types.

**lotion**  
REFRESHING

**Water Lily extract, Polysaccharides from Prickly Pear, Wood Sugar**

It favours hydration, giving the skin a fresh and vital look.

RENEWED VITALITY AND A MORE RADIANT LOOK FOR MATURE SKIN

## energy



**milk-cream**  
CLEANSING

**Goji Berry Extract, Red Clover extract, Aloe**

It gently cleanses the epidermis, removing impurities and all traces of make-up. It improves the vitality of the skin. Recommended for mature skin.

**lotion**  
REFRESHING

**Goji Berry Extract, Red Clover extract, Aloe**

Refreshing and revitalizing elixir that gives the face a radiant and toned look.

NEW BALANCE AND PERFECTION FOR OILY AND IMPURE SKIN WITH ACNE TENDENCY

## pure



**gel**  
CLEANSING

**Fruit Oligosaccharides, White Willow Extract, Fruit Acids**

It gently cleanses the epidermis, removing impurities and all traces of make-up. It carries out a normalizing and refreshing cosmetic action. Recommended for oily and impure skin.

**lotion**  
REFRESHING

**Fruit Oligosaccharides, White Willow Extract, Fruit Acids**

Normalizing lotion that helps to reduce the visibility of pores and gives the skin a matte look.

IMMEDIATE FRESHNESS AND COMFORT FOR SENSITIVE AND DELICATE SKIN

## delicate



**milk-cream**  
CLEANSING

**Bioflavonoids, Pomegranate Extract, Rice Milk**

Soft, ultra-delicate texture for a softening-cleansing action that gently removes impurities and make-up traces. Recommended for sensitive and delicate skin.

**lotion**  
REFRESHING

**Bioflavonoids, Pomegranate Extract, NMF**

Restoring – softening lotion. It respects the physiological balance of the skin, providing freshness and comfort.

FRESHNESS AND VITALITY FOR THE EYE CONTOUR

## gentle



**eye make-up remover**  
BIPHASIC

**Water Lily Extract, Allantoin, Macadamia Oil**

Ultra-gentle biphasic make-up remover with physiological pH to cleanse the eye contour. It removes all traces of make-up, even the most persistent ones. It cleanses the skin around the eyes, while softening the lashes and giving freshness and vitality to the eye contour.

DELICATE EXFOLIATION FOR A RADIANT FACE

## exfo



**scrub**  
SUGAR

**Sugar, Jojoba Microspheres, Camellina Oil**

Facial scrub with soft and gentle texture guaranteeing a perfect balance between efficacy and gentleness. When gently massaged on the skin surface, it carries out a natural exfoliating action that frees the skin from impurities and provides a radiant and even complexion.

